

# Marta Ghiglioni

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## About me

*I was recognized among **15 most influential Italian women in Innovation** in 2017 by Digitalic and in 2018 among **30 most influential Fintech professionals** in Italy by Medici.*

*I applied my **unique background in business, law and tech** to work in **financial services**, as a legal consultant first, then **working for top managers on fintech** in a top tier paneuropean bank (UniCredit), and for the past year, advising Italian Government, Parliament, Institutions (Bank of Italy and CONSOB) and European Authorities on **policy drafting for the new financial world**.*

*I have a strong passion for improving dialog among different sectors: from legal to technological to business, my aim is to generate a positive impact on people and companies, final users of financial services. I am currently relocating back to Silicon Valley, where I am permanent resident.*

## Work experience

January 2020

Independent Board Member at **Walliance** SpA

*Walliance is the leading Italian real estate equity crowdfunding portal, created by the Bertoldi Group. The platform allows users to raise money and balance the capital needed for your business project, up to 8 million euros. The company is born to innovate the real estate economies for product innovation, environmental sustainability, investments in real estate, and the simplification of the financial system.*

October 2018 -  
January 2020

Managing Director at **Italia Fintech**

*ItaliaFintech brings together the main vertical players operating In Italy, with the common goal of facilitating the access of companies and individuals to Fintech services, simplifying their understanding and user experience and actively collaborating to fostering dialogue with traditional institutions and companies in order to turn the potential for market growth into real development.*

- Fintech Policy drafting (payments, cryptocurrencies, regulatory sandbox, crowdfunding equity and debt, factoring, ...)
- Managing and growing a qualified network of fintech companies
- Teach courses for consumers and businesses around Fintech opportunities
- Recognized 15 most influential people in Fintech in Italy in 2019

November 2016 -  
October 2018

**Project Management Professional** at UniCredit S.p.A.

Member of **Investment Team** of **Anthemis EVO LLP**

*UniCredit Anthemis Equity Venture Opportunity is a dedicated initiative focused on investing in best- in-class financial technology startups. With an*

*initial capital commitment of €200 million from UniCredit, the initiative targets mid-stage startups and follow-on investments in more mature and established Fintech businesses, as well as early stage digitally native financial services startups working on more pioneering solutions.*

- Management of Fintech investment pipeline, scouting and assessment.
- Project management for innovation
- Organized and Managed the Innovation educational event for top managers of UniCredit Group
- Recognized Group Talent Program member 2017/2018 ("Future In Talent").
- Shadowing with Top Manager Gema Baguena, Chief Transformation Officer.

April 2014

**Privacy Officer & Legal Consultant** at "Perani Pozzi Associati" law firm

November 2016

IT law, Innovation, Privacy & Security Legal Department

- Clients in banking, finance, fashion, manufacturing, advertisement and information technology industries.
- Privacy: reviewed, audited and administered privacy programs.
- Legal Brand Protection and Brand Reputation Online.
- Legal Crypto currencies Consultant for Financial sector.

## **Education**

**2018**

**Master Digital Payments and PSD2** at CeTIF

**UniCredit Corporate program** "Risk Accademy" on Economics

**2016**

**Master privacy officer** at Federprivacy.

Participant at **Global Solution Program** at Singularity University @ Nasa Ames Research Center.

Selected for Launchpad16 at Singularity University with **legal tech** project on Smart Contracts.

**Harvard CopyrightX** online live classes international program.

**2015**

**IT and IP Law** at Leibniz Universität Hannover.

**2014**

**3D Printing:** legal issues at ITER professional education.

**Managing Legal Resources in the Semantic Web** at Università di Bologna.

**2012 – current**

**Law** at Università Statale degli Studi di Milano.

**2009/10**

Certification "**Profession Web Master**" on HTML and CSS.

ECDL - European Computer Driving License.

## **Papers**

G. Ghidini, M. Ghiglioni, “**Big data e potere di mercato appunto sul controllo delle informazioni**”, pp. 108-117, Diritto Mercato e Tecnologia anno 2016, n. 1

### **Most significant Awards & Articles**

Global Impact Competition Italy 2016 Singularity University  
Hero X Prize – Blockchain Social Impact

[Who is Marta Ghiglioni, the queen of Fintech in Italy](#) - 2018 @ LaStampa  
[Forbes Digital Summit: ItaliaFintech, the turning point in financial services](#) @ Forbes  
[15 Most Influential Italian Women in Innovation](#) - 2017 @ Digitalic Magazine  
[150 Italian Women to follow in Digital, Innovation and Innovation](#) - 2018 @Startup Italia  
[“Come installare la morale nei robot”](#) by Alberto Magnani, Nòva - IISole24Ore  
[“Marta Ghiglioni : blockchain, la catena di blocchi che crea fiducia”](#) by Fabia Timaco, Digitalic Mag  
[100 Women who are changing Italy](#) - 2019 @Startup Italia  
[“Marta sui Codici”](#) #StorieDiPassione for Young Women Network

### **Talks and conferences**

#### **2019**

**Crowdfunding** - Introductory course @ European Crowdfunding Network  
Crowdfunding - Advanced course @ European Crowdfunding Network  
**Token Economy** @ Varese Innovation garden (TedX Varese)  
Innovation in Payment - **SkyTG24** Economy  
Fintech, new opportunity for cooperation @ **Confindustria** w/ ANGI  
Opportunities and Challenges of Fintech solutions @ **Forbes** Digital Summit  
Round table on innovation in banking @ **Italian Banking Association** LAB Forum  
Fintech and Payments @ **Bank of Italy**

#### **2018**

Blockchain & Regulation @ IULM Innovation Lab  
Law and Innovation – Lesson at Advanced Legal Informatics Course @ Law School Milan University  
Fintech Round Table @ Gattai Minoli Agostinelli & Partners  
What’s (not) true on the Blockchain - Government @MIP Firenze  
The Future of Regulation @ **Warsaw** Singularity University Global Impact competition  
**Keynote** @ Codemotion Blockchain Milan  
TedX Castelfranco Veneto Salon on Blockchain

#### **2017**

Art and Technology @ CulturIt at Treccani, Roma  
Trust becomes Network @ **TedX** Novara Salon  
Innovation and Law: the Code of the future @ **TedX** Brescia  
**MIT Legal Forum** @ MIT Media Lab – Cambridge, Boston

#### **2016**

Design thinking for exponentials @ SingularityU Milan and PoliHub, Politecnico di Milano  
Privacy and security in Blockchain technologies. @ e-Privacy at Campidoglio, Roma  
Exponential Technologies for solving Global Grand Challenges @ SingularityU Milan at NTTData  
Privacy by design through blockchain solutions @ Technology 2024 at Radio24

#### **2015**

Enterprise Social Network: transparency and control of employees @ e-Privacy at Italian Parliament

Proximity Marketing: technical and regulatory issues. @ e-Privacy at Mediateca del Mediterraneo

Online Contests: privacy for international contests on social media @ Social Media Strategies at Master Club GT Idea

#### **VIDEO**

<https://www.youtube.com/watch?v=OnxUkl5WNQQ>